



HOCHABOW

HOCHABOW  
Hochatown, Oklahoma

[www.hochabowok.com](http://www.hochabowok.com)

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### **For Immediate Release:**

*Luxury dining and retail development, [HOCHABOW](#), is wrapping up construction in Hochatown, Oklahoma and is tentatively scheduled to open Spring 2023. The modern, retail campus is the first of its kind in Hochatown and was designed by Dallas architecture firm, [Droese Raney](#). Conceptualized and developed by Cross Land Investments LLC, a long-time residential developer in McCurtain County, Hochabow is offering leasing opportunities for two premium restaurants, a wine bar, an upscale coffee cafe (tenant filled) and a boutique retail shop.*

### **Background:**

The Beaver's Bend area draws travelers from all over the region to its rolling mountains, river and lake fishing and outdoor, family-fun activities. Beavers Bend State Park is the most visited state park in Oklahoma, with more than three million visitors to Hochatown each year.

HOCHABOW retail campus is located a ¼ mile south from the main state park entrance on HWY 259.

Currently a destination for affluent Texas investors, Hochatown is home to luxury cabin rentals and vacation homes. Denver-based AirDNA ranked the Broken Bow/Hochatown area as one of the best markets for short-term rental investment in 2022, placing it 17th out of 265 U.S. markets and on the same top 25 list as Maui, Hawaii.

[HOCHABOW](#) brings large-city, luxury experiences, such as premium dining and boutique shopping, to the Broken Bow area, creating a top destination that visitors will return to time and time again.

Cross Land Investments LLC partnered with Dallas architecture firm [Droese Raney](#) to design the modern retail campus. Responsible for luxury TX commercial spaces Forty Five Ten, Toussaint Brasserie, and Mirador, the clean-lined concrete and glass structure is nestled in the middle of a pine plantation on 22 acres. Once Phase 1 is complete, additional phases are planned.



HOCHABOW rendering, designed by Dallas architecture firm Droese Raney Architecture.

Cross Land Investments LLC is owned by Dallas-based Scott and Natalie Cross. Their residential development in McCurtain County, called [Woodland Hills](#), is a hotspot for Dallas investors, attracting design-savvy buyers whose cabins have been featured in publications such as [Architectural Digest](#). Woodland Hills is currently sold out.

**Quote:**

*"We wanted to bring in premium dining and shopping to Hochatown and create a beautiful destination that visitors return to time and time again. From coffee in the morning to cocktails at night, we envision Hochabow full of energy. The architect did a wonderful job of incorporating the pine trees and natural beauty of the land into the design. Hochabow is a new style and concept for the Broken Bow area. Right now, we're searching for a curated set of tenants. It's an opportunity to take advantage of the boom happening in Hochatown. We can't wait to share this space and see it come alive." Scott Cross, Hochabow developer and owner.*

For information on operating or investing in [HOCHABOW](#) or additional media inquiries, contact Scott Cross at 214-282-9062 or [Scott@CrossLandInvestmentsLLC.com](mailto:Scott@CrossLandInvestmentsLLC.com)

